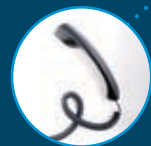


ONE CALL
gets you...



ONE DISH
that lets
you offer...



TV FOR EVERYONE
in your building



TV FOR EVERYONE

Call us today to learn more.

866.902.2288

www.b2b-tv.tv

B2BTV



To access DIRECTV HD programming, a Slimline Dish, a DIRECTV HD Receiver, HD television equipment, HD Access fee and qualifying base package are required. ©2008 DIRECTV, Inc. DIRECTV and the Cyclone Design logo are registered trademarks of DIRECTV, Inc.



ONE
small satellite dish
- using just
6 square feet
of your rooftop -
and a single
backbone in your
riser will support
an unlimited
number of TVs.



TV for every**ONE**



ONE Dish



ONE Call

... arranges the easiest building improvement you can make

Imagine offering your tenants over 250 crystal-clear digital channels – including HDTV. Just call B2B-TV. Faster than you can imagine, your tenants will be watching DIRECTV®, America's #1 satellite TV provider.

It couldn't be simpler. That's because B2B-TV is designed for commercial buildings.

We install a central distribution system that integrates easily with your building's technology infrastructure. And we handle the entire process – from wiring the tenants' suites to processing their orders for DIRECTV programming.

All you have to do is make just one call.

You get a single system for building-wide service – and installation is free for qualified buildings. That's why B2B-TV was selected as a 2008 Editor's Choice Top Product Pick by Buildings magazine.

Your tenants get great TV. But you get even more...



B2B-TV





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Your tenants get great TV. But you get even more...

- Increased tenant satisfaction
- Heightened competitive advantage
- Minimal use of rooftop real estate and space within the building's riser system
- No infringement on public rights-of-way
- Little time required from building engineers



Call us today to learn more.

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ONE Dish

... delivers digital and HDTV to an unlimited number of subscribers

The satellite dish is small – but it sends a big signal throughout your building. The dish uses just six square feet of rooftop. And it feeds an unlimited number of televisions via a single backbone in the building's riser.

No other solution for commercial buildings makes it as easy for you to provide television for tenants. That's why leading commercial property owners and management companies around the country have already turned to B2B-TV to deliver DIRECTV to their tenants.

ONE CALL
gets you...



ONE DISH
that lets
you offer...



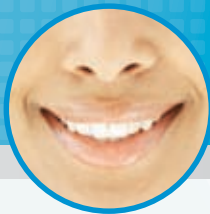
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in your building



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TV for everyONE

... gives tenants customized DIRECTV programming

Even though there is just one dish on your rooftop, tenants can choose different programming for each television.

Other services offer a one-size-fits-all solution to every subscriber. Not B2B-TV. Your tenants get whatever DIRECTV programming they choose. And we bill them directly. That's why you need to call B2B-TV today.

Customized programming from DIRECTV includes terrific options for any kind of tenant you cater to. Tenants can choose:

- HDTV
- Local, premium, sports, and Pay-Per-View channels
- Bloomberg Television, CNN, ESPN, The Weather Channel, and CNBC
- Premium sports channels such as NFL SUNDAY TICKET™, MEGA MARCH MADNESS®, NBA LEAGUE PASS, NHL® CENTER ICE®, and NASCAR HotPass™
- Regional sports networks
- XM Radio
- International programming featuring the best from around the globe



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